

AI-Enhanced Public Speaking and Medical Presentation Skills

5-Week Professional Certificate Program for Physicians

Prepared by Art Link CEM

5

WEEKS

2.5

HRS / WEEK

12.5

TOTAL HOURS

20

PHYSICIANS

Advancing Physician Communication Skills in the GCC

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Program Overview

Art Link CEM's AI-Enhanced Public Speaking and Medical Presentation Skills program is a 5-week certificate program built for physicians who want to communicate their research and clinical work with greater confidence and impact. Delivered through weekly 2.5-hour sessions (12.5 contact hours in total) to a cohort of 20 physicians, the program blends hands-on practice with practical AI tools for presentation development, culminating in a Certificate of Completion.

Program Objectives

- Strengthen public speaking skills
- Enhance scientific presentations
- Build confidence and audience engagement
- Introduce practical AI tools
- Develop conference-ready presentations

Who Should Attend

- Physicians and clinical educators preparing for conference presentations
- Medical faculty who regularly present research or teach clinically
- Early-career physicians building presentation and public speaking skills
- Any physician looking to use AI tools responsibly in presentation preparation

Program Structure — 5 Weeks

01

Week 1 — Foundations of Public Speaking

Managing speaking anxiety; voice and body language.

02

Week 2 — Scientific Storytelling

Presentation structure, storytelling techniques, and audience adaptation.

03

Week 3 — High-Impact Delivery

Executive presence, audience engagement, and Q&A handling.

04

Week 4 — AI Tools for Presentations

Using AI for literature summaries, and the ethical use of AI in presentation prep.

05

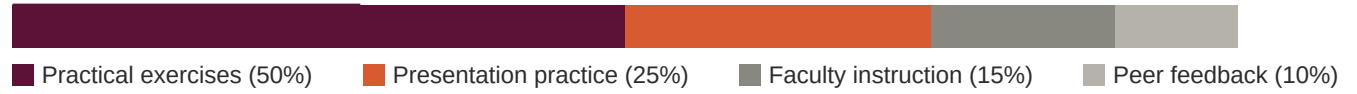
Week 5 — Capstone Presentations

Final 8–10 minute presentations, faculty feedback, peer evaluation, and a personal development plan.

Week 5 Assessment

- Final 8–10 minute presentations
- Faculty feedback
- Peer evaluation
- Personal development plan

Teaching Methodology



Value Proposition

- Physician-centered curriculum
- Highly interactive sessions
- Small-group coaching
- Future-focused communication skills
- Potential for university collaboration

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